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GLOBALMEDIA INTRODUCES NEW USB 2.0 VIDEO CAMERA; FIRST TO MARKET WITH MICROSOFT CERTIFICATION

*K2 Camera Supports Improved Processor Speeds;
Provides Users Fast Full Motion Video and Crystal Clear Imaging*

Scottsdale, AZ USA— (June 09, 2004) — GlobalMedia Group, LLC, a developer and manufacturer of audio and video communication solutions, today announced the availability of its new iREZ K2 USB 2.0 video camera. The K2 camera, which is based on the award winning iREZ camera family, allows users to conduct web-enabled video conferencing with the fastest full-motion video and crystal clear imaging supported by USB 2.0 interface speeds. In addition, the iREZ K2 is the first USB 2.0 camera on the market to date that has passed Microsoft's rigorous Windows Hardware Quality Labs (WHQL) certification process for Windows XP platform. This Microsoft certification will allow the K2 camera to be automatically installed by users and supported in future releases of the XP system version software.

Commercially available now, the K2 video camera uses the faster USB2.0 interface, with up to 43 times more bandwidth over USB1.1, to deliver the utmost video quality and performance. Users of Internet Video conferencing sessions can now take full advantage of improved processor speeds and USB2.0 capabilities of newer Windows 2000 and XP platforms to achieve an improved 640x480 picture preview at a full 30 frames per second. The results are the fastest full motion video and pristine crystal clear imaging attainable from a low cost USB camera. Small and portable, the K2 comes standard with laptop legs to stand on and can be conveniently folded for transporting.

According to Joe Baltys, sales engineer at RADVISION Corporation, "The iREZ K2 camera from GlobalMedia is great. I am in love with this thing. I will be recommending this camera to all my customers."

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“To support our efforts in developing the most widely qualified USB 2.0 camera, we worked closely with Microsoft and other third party vendors to ensure ease of installation and full compatibility with the most current Windows XP operating system,” said Michael Harris, GlobalMedia Chief Technical Officer. “The introduction of the K2 camera broadens our video applications and provides increased value to the iREZ product family.”

Pricing

List price for iREZ K2 USB2.0 video camera is \$99.95. It is also available as a package with a headset for video/audio communications for \$114.95, or with an integrated iREZ ClearMic Echo canceling microphone for under \$400.00. GlobalMedia products are available online at www.globalmedia.com.

About GlobalMedia

Headquartered in Scottsdale, AZ, GlobalMedia Group, LLC provides customers with their next level of communication by delivering a wide range of high-quality video/audio hardware communications solutions. As strategic hardware partner to conferencing and collaboration software providers, GlobalMedia’s products complete the solution, enabling web conferencing and IP video users within corporate, medical, educational and government entities to achieve a more powerful, flexible and affordable means to communicate via their conferencing experience. Visit us at www.globalmedia.com.

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