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GLOBALMEDIA BRINGS LIVE MAJOR LEAGUE BASEBALL GAME TO DEPLOYED SOLDIERS IN IRAQ VIA TWO-WAY INTERNET VIDEO CONFERENCING

*Troops outside Baghdad were virtual fans of game between Arizona Diamondbacks and Minnesota Twins;
Twelve families also remotely visited with military loved ones overseas during innings*

Scottsdale, AZ USA— (July 5, 2004) — GlobalMedia Group, LLC, a developer and manufacturer of audio and video communication solutions, today announced, in conjunction with the Arizona Diamondbacks, threw out the longest pitch in major league baseball as they broadcast a baseball game live to soldiers from the Arizona National Guard based at a military camp outside of Baghdad, some 8,000 miles away from Bank One Ballpark in Phoenix where the game was held. Via Internet Video Conferencing capabilities, GlobalMedia transmitted the Arizona Diamondbacks Independence Day game against the Minnesota Twins making the men and women who are fighting the war against terrorism overseas virtual fans.

The live, two-way Video Conference was displayed on Bank One Ballpark's large JumboTron screen allowing fans in the stands to show support for the soldiers overseas watching the game as well as allowed the soldiers to virtually participate as fans of the game as if they were at the game themselves.

This event, which was organized by GlobalMedia, also provided an opportunity for twelve (12) Arizona National Guard families attending the game, compliments of the Diamondbacks, to visit for one inning each, in a ballpark suite, with their loved ones watching the game in Iraq. GlobalMedia proudly supports the effort to connect military families while their loved ones serve active deployment. GlobalMedia video and audio equipment is located in military hospitals and bases around the globe to help reunite separated families all over the U.S. by allowing them to remotely attend graduations, witness the birth of their newborn babies and even attend a major league baseball game.

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According to Major Rich Durost, U.S. Army officer in charge of the communications facility at a military camp in Iraq, “The work that GlobalMedia has done to help ease the burden of our troops being separated from their families is incredible. The ability to share some of the normal day-to-day activities as if the troops were at home themselves is a morale boost for the men and women who are deployed away from their loved ones.”

GlobalMedia products implemented in this live, two-way video conference application included the iREZ KX USB camera and the iREZ ClearMic acoustic Echo Canceling microphone. These two products were used to bring the families and soldiers video to each other. The iREZ USB Live product was used to capture the video of the game broadcast to the troops over in Iraq. Other major partners who donated products for this event were CollabWorx, HP and Loral. Along with GlobalMedia, these national companies support the mission of the national non-profit organization, the Freedom Calls Foundation, which is deploying a network to allow U.S. military families to communicate while actively deployed.

“We are pleased to have our products facilitate important events such as allowing our brave soldiers enjoy a day watching the U.S. national past time, a live baseball game,” said Joel Barthelemy, President and CEO of GlobalMedia Group. “Our real-time Internet-based video and audio products, which are a part of the award winning iREZ camera family, provide the best imaging quality and cost-effective full motion video for live two-way communications. We wholeheartedly support our troops and will continue to deploy GlobalMedia solutions throughout the world so families and businesses can communicate.”

About GlobalMedia

Headquartered in Scottsdale, AZ, GlobalMedia Group, LLC provides customers with their next level of communication by delivering a wide range of high-quality video/audio hardware communications solutions. As strategic hardware partner to conferencing and collaboration software providers, GlobalMedia’s products complete the solution, enabling web conferencing and IP video users within corporate, medical, educational and government entities to achieve a more powerful, flexible and affordable means to communicate via their conferencing experience. Visit us at www.globalmedia.com.

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